

2021-22



Seshadripuram Educational Trust

SESHADRIPURAM INSTITUTE OF **COMMERCE AND MANAGEMENT**

(Affiliated to Bengaluru City University)

NAAC Accredited 'B' Grade

#40, Girls' School Street, Kumara Park West, Seshadripuram, Bengaluru-20

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Seshadripuram Institute of Commerce and Management

Quality education is the hallmark of excellence. We at Seshadripuram Institute of Commerce and Management are working to enhance institutional culture to serve better the needs of an ever changing and dynamic learning community. Since 2005, we bear the torch of education which heightens the path of life. The college is catering around 900 students with 27 qualified teaching and 10 non-teaching staff. The college has 4 university ranks to its credit with gold medals in previous three academic years.

As said by Swami Vivekananda "Real education is one by which character is formed, strength of mind is increased, the intellect is expanded and by which one can stand on one's own feet, Our college is here to kindle the flame of knowledge, truth and tolerance.

We strongly believe in academic ethics and hence our motto is

"Inspiring Possibilities"



To be an institution that strives to provide responsive, significant and eternal learning.

Mission

To evolve as a sustainable learning community resource and a leader in creating and disseminating knowledge.

To establish and maintain partnerships with Stake holders for quality excellence.

Institutional Ethics

To groven the practices of the institution based on values and morals principles.

To integrate ethical principles and goals in every action of the institution.

To recognise, understand, harmonize and facilitate ethical integrity and making it the guiding light of all institutional endeavours.



Our Inspiring Founders



Late - Smt. Anandamma



Late - Smt. Seetamma



Management Office Bearers



N. R. Panditharadhya
President



T. S. Henjarappa Vice - President



W. H. Anil Kumar Vice - President



B. M. Parthasarathy Hon. Treasurer



Nadoja Dr. Wooday P. Krishna Hon. General Secretary



S. Seshanarayana Hon. Joint Secretary



Sri M. S. Nataraj Hon. Asst. Secretary

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Sri T. S. Henjarappa Vice-President

Sri W. H. Anil Kumar Vice-President

Sri B.M. Parthasarathy
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Sri S. Seshanarayana Hon. Joint Secretary

Sri M. S. Nataraj Hon. Asst. Secretary

Prof. G. K Manjunath Principal – SCPUC

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> Smt. Sharadha S Staff Secretary

Smt. Punitha S HOD

Smt. Kumkum Kadam Office Superintendent

Mr. Amar H A IQAC Co-ordinator

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Shri W. D. Vijaya Kumar



Teaching Staff List

Commerce Department

Vidya Shivannavar Principal

Punitha G Assoc. Prof. HOD in Commerce

Pramod A.V Assoc. Prof. in Commerce

Amar H.A Assoc. Prof. in Commerce

A D C C

Shivakumar. S L Assoc. Prof. in Commerce
Ravishankar B S Assoc. Prof. in Commerce

Sharada.S Assoc. Prof. in Commerce

ASSOC. Prof. in Commerce

Suresh R.B Assoc. Prof. in Commerce

Shilpa C.S Asst. Prof. in Commerce

Poojetha B V Asst. Prof. in Commerce

Vinija C Asst. Prof. in Commerce

Asha.S Asst. Prof. in Commerce

Akhila Devi S Asst. Prof. in Commerce

Akarsh Kumar Singh.B.P Asst. Prof. in Commerce

Spandana.V.R Asst. Prof. in Commerce

Manjushree.R Asst. Prof. in Commerce

Suresha.B Asst. Prof. in Commerce

Rajesh V Asst. Prof. in Commerce

Deepak.D Asst. Prof. in Commerce

Shwetha M Asst. Prof. in Commerce

Kannada Department

Lakshminarayana H.N. Professor

Dr. Poornima S. Assoc. Professor, HOD

English Department

Bhuvaneshwari R. S. Assoc. Professor, HOD

Bharath P. N. Assistant Professor

Hindi Department

Dilip Kumar Yadav Professor, HOD

Sanskrit Department

Kavitha B. Asst. Professor, HOD





Chikkarangaswamy R.

Physical Education Director

Library Department

Asha P. T. Librarian

Administrative Staff

Kumkum Kadam Office Superintendent

Hemanthakumar G. Accountant

Dileep Kumar M. Computer Programmer

Rashmi R. Assistant Librarian

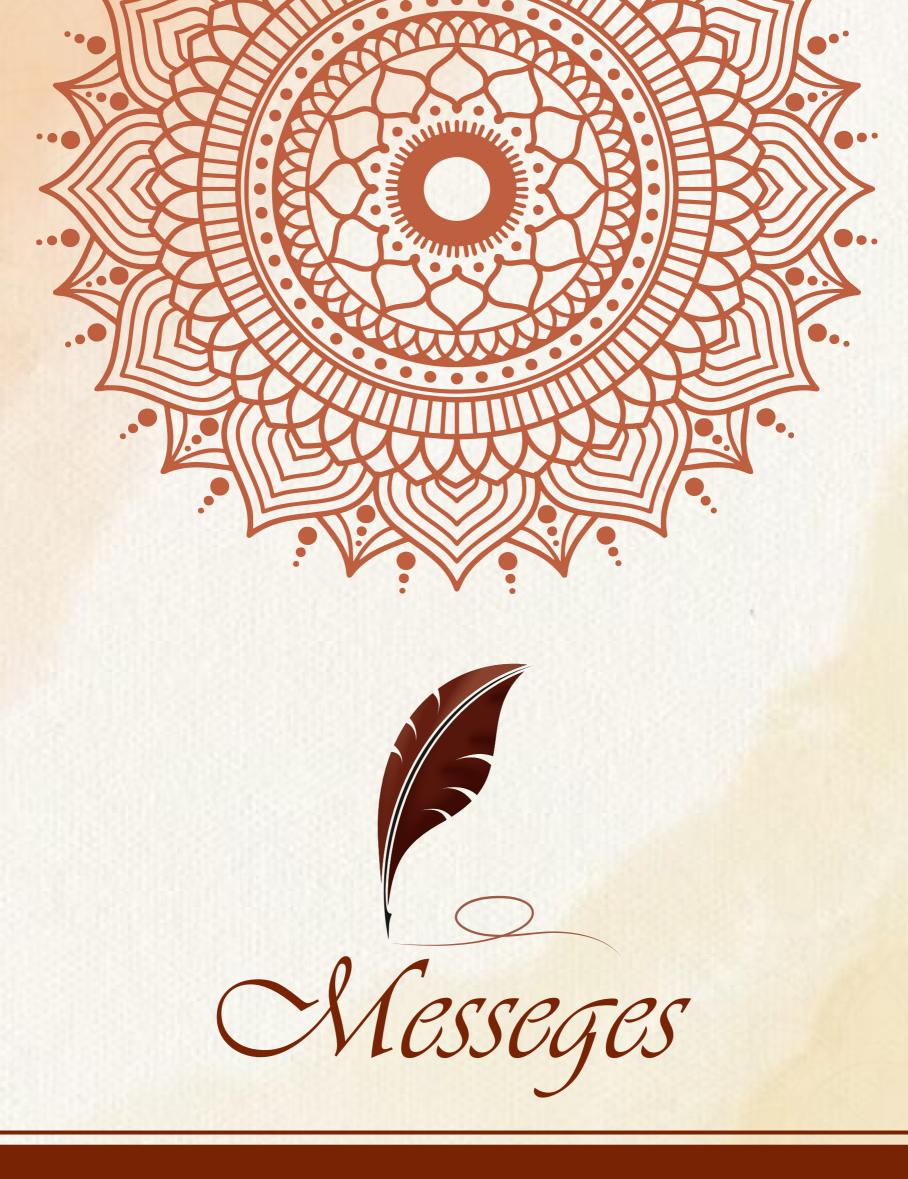
Dhakshayani R.K. Office Asst. Megha H. S. Office Asst.

Gopalaiah D.V. Attender

Shantha V. Attender Geetha P. Attender

Pradeep Kumar S Attender





President's Message



Sri N. R. Panditharadhya President

Seshadripuram Educational Trust, founded in 1930 by two educational enthusiasts Smt. Anandamma and Smt. Seethamma, has today grown into a huge educational group consisting of 35 schools and colleges with about 21,000 students with courses ranging from kindergarten to Ph.D. across four districts of Karnataka. Thanks to the dedicated efforts of scores of our past and present Trustees, Principals, Teachers and the alumni.

Seshadripuram Institute of Commerce and Management is doing yeomen service in the field of education. It has earned for itself for quality Commerce and Management education due to the dedicated efforts of successive Principals and Staff. Looking back, I am happy that the College has become a prestigious institution. The College has the distinction of enjoying the goodwill and appreciation of parents and the public and the confidence of Bengaluru City University. I am happy to learn that the College is bringing out its Annual Magazine 'Parampara 2021-22'. I am sure the Magazine will serve as a record of work done by the College during the year apart from providing an opportunity to the students and faculty to express their creativity literary talents.

I congratulate the Principal, Staff and all those connected with the publication of the magazine.

Sri N. R. Panditharadhya

President Seshadripuram Educational Trust

Secretary's Message



Nadoja Dr. Wooday P. Krishna Hon. General Secretary

I am pleased to learn that Seshadripuram Institute of Commerce and Management is bringing out its annual number 'Parampara', serving as a record of its achievements during 2021-22. The magazine is a platform which could be utilized for recording events, fond memories and creative writing.

We are all proud that the College has enrich the lives of thousands of aspiring students and staff down the years and has earned a niche for itself among the top Degree Colleges in Karnataka.

I take this opportunity to congratulate the Principal Prof Vidva Shivannavar and her team of committed staff member for their commitment in ensuring that each student is cared for in the college.

Nadoja Dr. Wooday P. Krishna

Honorary General Secretary Seshadripuram Educational Trust

Chairman's Message



Prof. K. P. Narashima Murthy Chairman

The College Magazine 'Parampara' serves as a record of curricular, co-curricular and extracurricular activities of our students. Our Principal and staff are humane professionals and have been helping our students reach greater heights in life. My heartiest congratulations to the editorial board for their determined efforts in bringing out this magazine.

Prof. K. P. Narashima Murthy

Chairman
Governing Council
Seshadripuram Educational Trust

Principal's Message



Smt. Vidya Shivannavar Principal

It is indeed my pleasure to publish our annual magazine 'Parampara 2021-22'. This magazine depicts the enthusiastic participation of the students in the college activities that has portrayed their skills and their enriching experiences at SICM. I congratulate all the student contributors out such a beautiful magazine.

It is said that an investment made to acquire knowledge pays the best return. We at SICM offer students a practical exposure and empower the students with sound knowledge to meet the requirements of the contemporary world. All the activities conducted at SICM focus on enhancing the skills set, build their confidence while providing experiential learning to the students. We have a dedicated team of faculty who thrive to enrich the students' competencies and also impart moral values and culture along with the academics. Our motto "Inspiring Possibilities" has thrived to develop the passion for learning among the students.

It is believed that excellence is a continuous process and in pursuit of which the college has made contributions to develop efficient and responsible citizens. It is truly my privilege to be a part of SICM where utmost carte is taken to promote student progress.

Smt. Vidya Shivannavar

Principal

Seshadripuram Institute of Commerce and Management

Editorial Message

A magazine is the face of an institution which puts all that the institution is made of, in ink and paper. This year too, the magazine work picked momentum at the very beginning of the even semester. The editorial team has put in great effort in compressing an ocean of information into this piece of literature which should definitely present the readers with all the wonderful achievements and accomplishments of the students of SICM in the academic year 2021-22.

We take this opportunity to thank our Principal Prof. Vidya Shivannavar for the constant support in breathing life into this magazine. We wish you a happy reading



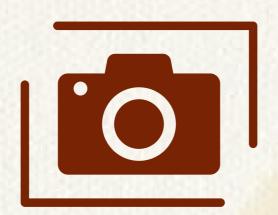


Photo Gallery









ACTS -**Attendance Committee**





Admission Committee

AIKYA - Placements, VAP, Certificate Courses













Dilip Kumar Yadav

- Ambedkar Study Centre
- Minority Cell
- Equal Opportunity Cell
- Human Rights Protection Cell





ANKURA Women Empowerment and Sexual Harassment **Redressal Cell**

BHASHA SANGAMA - Language Forum



Bhuvaneshwari R S **English House**



Dr. Poornima S Kannada Aparanji Parishath



Kavitha B. Sanskrit Sangha



Hindi Club



Pramod A V Convener

Business Skill Development Courses



COMMERCE LAB (Business Lab)

ERUDITE - Conference Organizing Committee







Course Review Committee



Prof. Vidya Shivannavar ^{Chairman}



Dilip Kumar Yadav



Member

Bhuvaneshwari R S Member



Member

Capt. R. Chikkarangaswamy **Student Welfare Officer**



Dr. Poornima S Discipline and Anti-Ragging

PARIKRAMA Discipline Committee







ECO-MITRA Adventure, Eco and **Heritage Club**



Ravishankar B S Convener



Asha S Co-Convener

PAREEKSHA Examination Committee

DRISHTI - Faculty Development Forum



Punitha G. Convener



Akarsh Kumar Singh Co-Convener

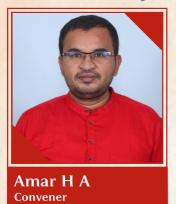




Convener

Internal Compliance Cell and Event Tracker

INTERNAL QUALITY ASSURANCE CELL



Akhila Devi S





ISHA Counselling Cell





LAKSHYA
Commerce and
Management Forum





Magazine, Newsletter and Publication Incharge







MANTHANA Research Review Forum



Playback Movie Club

NEXUS ALUMNI ASSOCIATION®



Vidya Shivannavar



Akhila Devi S





Lakshminarayana H N NSS Programme Officer



Rajesh V YRC Programme Officer

NSS & YRC Wing





Shivakumar S L

Co-Convener

Co-Convener

PARINATHI
Gandhi and Vivekananda
Study Centre



Convener



Parents' Relations Centre



Prof. Vidya Shivannavar Principal

Academic Monitoring B.Com & BBA



Bharath P N
Convener



Manjushree R Co-Convener

PURVI
Cultural and
Performing Arts







Capt. R. Chikkarangaswamy **Physical Education Director & NCC Officer**



Manjushree R Co-Convener

KREEDA JYOTHI Sports and NCC



Spandana V R Co-Convener



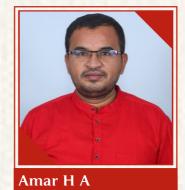
Co-Convener

KREEDA JYOTHI Sports and NCC



Sharada S

Staff Relationship Manager



Tour And Hospitality and Logistics Support



Co-Convener

Website, IPOMO and Vani Newsletter **Incharge**





Final Year Class

3rd B.Com A







3rd B.Com B





3rd B.Com C





3rd B.Com D



















National Cadet Corps









Student Council Members



















Experience of Student Council

"Being the student council president was an unforgettable experience. It was challenging at times but also incredibly rewarding. I learned how to effectively lead a team, communicate with different stakeholders, and think critically to solve problems. The biggest takeaway for me was learning the importance of serving others and making a positive impact in my college community. It was a privilege to be able to represent my fellow students and make a difference."

- Siddharth S. Shedde (President 2021-2022)

Being on student council and elected as Vice president has taught me how to be an effective leader. The leadership skills that cannot be taught, but must be learned through experience.

Being Vice President of student council has taught me many things and transformed me into a stronger leader. The best thing it has taught me is how to be ambitious in what I believe in.

It has taught me organizational skills when planning events, and also social skills when speaking with staff and peers. I have learned publicity skills when making posters and to encourage the student body to come to events. It has taught me how to put others first, and how to represent myself in a respectful manner to others. Teamwork is probably the most effective element in achieving a team's goal. I believe that by serving my student body on student council I have gained many of the important qualities that it takes to be a leader

My definition of leadership is being able to inspire others, motivate, set a vision, communicate, respect others, and lead by example I am thankful for SICM for giving me this opportunity.

- G. S. Meghana (Vice President 2021-2022)

Hi me NITHIN N R I'm glad to share "My experience with the Student Council has been very beneficial. I have developed my social skills during the time I have been elected has a 'Secretary' for the grade of rep position and meetings. I have had lots of fun planning and running events with my fellow peers. I have grown from my experience through it, I plan to take what Council has given me and apply it to my whole life and beyond."

Council has tremendously helped me to build my communication, leadership and collaboration skills. I have definitely grown as a person from the moment I spoke in front of the whole college at the inauguration program. I am assured that the Council has given me the experience that I need to pursue in my whole life. I would be honored to be picked as a student council member serving in the college. The experience would be priceless to me. This experience allowed me to both learn and practice the concepts such as planning, capacity management as well as building teams and working together towards a better value proposition for both college and the students.

- Nithin N. R. (Secretary 2021-2022)





Reports 2021-22

Annual Report 2021-22

We, at Seshadripuram Institute of Commerce and Management aim at making progress forward. As the step taken, comes to an end, we carry with us a lot of memories, teachings and learnings, only to be better in the future!, like every other year, we had embarked this beautiful journey, of the AY 21-22 after the comeback from the pandemic with a fresh gusto by welcoming a new batch of students, to add colourful feathers to the cap! The presentation is a brief recollection of our achievements at a glance to the gathering.

At the outset, we would take you through the mega achievements and happenings of the college.

The academic year welcomed the first years with an orientation and distributed merit scholarships for the top scorers of PU Examinations in the month of March.

SICM will always take pride in announcing its academic excellence. Varun S N secured 8th Rank, BCOM, Bengaluru City University Examinations 2022.

SICM hosted a mega event from the forum ANKURA – women empowerment Cell with the Mata B. Manjamma Jogati, Padmashree Awardee & President of Karnataka Janapada Academy whose presence gave a great moment of memory and a pride association to all of us on the eve of International Women's Day Celebration.

SICM inaugurated its first Student Council with elected members, Mr. Siddharth Sanjay Shedde as President, Ms. Meghana G S as Vice President and Mr. Nithin N R as the Secretary were administered oath taking by Nadoja Dr. Wooday P. Krishna.

The Higher Education Review Magazine Recognized SICM as one among the Top 10 Higher Education BBA Colleges 2022

Like every year, SICM conducted its Multidisciplinary National Conference Erudite with great scholarly research. The Overall papers received from all departments were 91, of which 68 papers were presented. 14 ISSN and 44 ISBN papers were published.

The department of Kannada hosted two major events during this academic year. The organized a one day workshop on the proposed kannada textbook in the month of February, which saw an academic gathering with a great discussion.

In the month of July, department hosted a mega event in association with Hampi University, a two day national seminar on "Jaina dharma; ahimsheya parikalpanegalu". The event saw a galaxy of intellectuals discoursing on the theme of non violance.

In the month of July, SICM hosted a mega inter collegiate fest "Samsrushti 22". Which organized cultural, management and language competition. The esteemed guests for the event were K Madesh, director Bhavana Ramanna, Diganth and Anirudh Sastry from Kannada Film Industry. The stars added a special charm to the occasion. This event saw 487 participations from 47 various colleges.

A placement drive was conducted for Anthology. Of 308 students registered 165 students participated and 39 students got selected from various SET institutions.

Entrepreneurs' Day organized by the Lakshya attracted the budding business entrepreneurs to test their marketing skills in the month of June.

SICM proudly celebrated the national festivals, the Independence Day and the Republic day.



PURVI - The Cultural and Performing Arts

The cultural forum organised various colourful activities ranging from in house competitions to intercollegiate competitions. To showcase the beauty of colours, colour week and off stage events were organised which included Mehendi, Rangoli, Face paintitng, Nail art, Hair styling and many others.

Ethnic Day was, indeed, a treat to see both the lecturers and students participate organised in the month of July. A stage to encourage students was provided by the forum for Singing and dancing. 76th Independence Day with the josh of "AZADI Ka Amruthmahotsav" was celebrated in collaboration with NCC department.

Annual Day

Purvi organised the Annual College Day for the academic year 2021-2022 on 27-August-2022, Saturday at Kuvempu Rangamandira, Seshadripuram Educational Trust Campus, with the theme of 75th Year of Independence "Azadi Ka Amruth Mahotsay".

The Chief Guests for the day were Sri Jaya Prakash Sheety Uppala who is working as Senior Journalist, Assistant Suvarna Kannada News Channel and one of our pride Alumnus was Sri Bharath Jatangi who is Co-founder and Director, PACE Wisdom Solutions Pvt Ltd, The Guest of Honour for the day was Nadoja Dr. Wooday P.Krishna, Honorary General Secretary, SET and The program was

presided by Sri N.R.Pandith Aradhya , President, SET.

The program started at 10.30 am with an Inaugural dance performed by our students from B.Com and BBA. A formal function were hosted by Student President Siddharth Sanjay and student Pallavi and the program started with lighting of lamp and the dignitaries took the dais for distributing special prizes to Least Leave Availed staff, Best outgoing students of B.Com and BBA, Best library users and Best NCC and Sports students. The chief guests addressed the gathering with their insights and thoughtful examples to the students. And Nadoja Dr. Wooday P. Krishna sir graced the occasion and on behalf of Sri N.R.Pandith Aradhya, President, SET delivered the presidential remarks. Student Vice president G S Meghana rendered vote of thanks. And the formal function ended at 12.00 pm. Informal programs started, there were 14 programs which include dance, song and drama/skit.

All the teaching and non-teaching, students, parents were present for the occassion. The entire annual day programme concluded at 3 pm. Students expressed their happiness of this fun time after a long gap of two and half years.

Prize distribution ceremony

Annual Prize distribution day ceremony was organised on 24-August-2022 at the college auditorium with Sri PM Prakash



Bharadwaj, Former National Body Builder and Sri Nanjappa Doddmudri, National Janapada Singer and Artist as a chief invitees for the programme. All the achievers of the academic year was awarded from all the forums on the occasion.

Manthana - The Research Cell

Manthana - The Research Cell of SICM started the academic year by organizing a programme on "Effective Internet Searching Skills for the staff.

In the month of May, The forum organised 5 days' Workshop on research Methodology for students.

FDP on Inhabiting research skills for faculties: Literature Review was organised followed by Road Map for Questionnaire and Fundamental Research in the month of June.

Lakshya - Commerce and Management Forum

By aiding the students to fun learn their subjects and help students develop the required skill-set to stay in-line with the ever-changing demands of industry and thereby create future business leaders. The commerce and management forum of our college conducted several events throughout the academic year.

It began its journey by organising Best Manager competition which saw active participation from students.

The forum initiated a major event of the forum which was the Entrepreneurs' day in the month of June. Students came up with innovative ideas, to prove their business skills.





National Social Service & Youth Red Cross

NSS and YRC wing, instils social values and service attitude among students. The committee hosted NSS Day, various awareness Jatha and Constitution Day in the month of November.

NSS Students were part of 7 Days Annual Camp in the month of February at kadathanamalai.

SICM students were a part of Jatha, relating to No Smoking and Drinking Campaigning the month of June and Awareness on Government Schemes and

Health Check-ups were organised in the month of July.

Martyr's Day was organised by the forum in the month of January. The forum concluded its activities by organising a free medical Health Camp in the month of March.

From YRC various awareness programmes were organised on stress Management, Orientation on Indian Red Cross, Birth of Red Cross and the like. The forum also hosted a Mega Voluntary Blood Donation Camp in the month of January.

PARINATHI - Gandhian studies and Vivekananda Adhayyana Kendra

To study and impart knowledge about the values practiced by two of the greatest persons, Parinathi, started this academic year by having a talk on Namma Gandhi in the month of June. Students took active participation in Lecture Session on Kasturba Gandhi in the month of June.

A Paper Presentation competition in the month of November Followed by Inter Class Speech Competition was organised on Swami Vivekananda in the month of January.

Students and Faculties' visited Ramakrishna Mutt for orientations.

PARIKRAMA - Grievance Redressal Cell Discipline and Anti-ragging cell

The Forum arranged a lecture on "Self - discipline is the key to success" to students in the month of January. In the month of July A

Session on "Managing Emotions and Balancing life with focus" was organized to the students.





To give a practical exposure to students, the committee arranged Virtual Industrial Visits to students of II-year B.B.A

The forum also arranged a one day trip for Staff in the month of August which indeed was very remarkable.

Playback the Movie Club

The forum in the month of February organised a unique competition "Movie Review and Writing to improve the writing skills of the students followed by Short Movie Making Competition in the month of July.

ECO-MITRA

Eco-mirta, as the name suggests, the environment friendly forum of our college organised a Workshop on Positive Habitat Changes – Global Warming to the students in the month of November.

ANKURA - The Women Empowerment Cell

Ankura is a proactive forum to empower women. Various sessions were organised for students on Menstrual health and Hygiene and Achieving safe and gender equal world, POSH – A webinar on Prevention of Sexual Abuse. A Special one day workshop in association with kannada dept titled prajna jagruthi shibira was conducted to girl students educating them on issues like gender sensitization, marriage, reservations untouchability and women empowerment.

Business Lab

The Business Lab forum aims at providing practical exposure to students on various contemporary scenarios. The forum had organised practical orientation on Job Readiness to the students. Various sessions to benefit the students like "Use of digital platforms for start-ups, Benefits of Investments specifically DEMAT A/C were organised. Forum also organised "Exhibition" on working models which saw very active participation from the students.

Department of Library

Library department organised a webinar on Infotree Oasis for the staff in the month of November and in association with The Research Forum had organised a workshop on Information Search Skills. Forum also organised a Workshop to provide hands on Experience on ZOTERO for the staff.



Aikya - Centre for Career Development

Aikya- Centre for career development had organized various meaningful programs to complement the classroom learning. Awareness Programs on various career opportunities was conducted by experts from the corporate world. Topics like cross culture adaptability, understanding Labour law, Technology intervention in Finance and Accounting were conducted. A seminar for the faculty was organised for all SET group of institutions on Transformation in recruitment parameters -Industry 5.0. The forum conducted several Certificate courses like SAP, Tally and Banking.

Bhasha Sangama

The forum for languages organised literary competitions from kannada, English, Sanskrit and hindi departments. English House organised a creative writing event "Reboot History" and Read a review", a book review competition. Hindi house organised Kon banega hindi ka maha Pandit. Kannada aparanji parishat organised on the occasion of kannada Rajyojastava, kannada manthana for both faculty and students.

The Sanskrit forum also conducted several events, such as A special Lecture on "Jnanaya Samskritam; Jeevanaya Samsritam" on the eve of world Sanskrit day. A Sanskrit quiz too was organised for the students.

IQAC

Internal quality Assurance Cell has undertaken various quality initiatives. The most important is of the AQAR submission. It organised a workshop on UUCMS portal marks updation for the recently introduced NEP curriculum. An awareness session on the relevance of IPR in Academics was organised.

The forum took the charge of periodical meetings and feedbacks of all the activities.

Sports and NCC

The Department of Sports, organized several Bengaluru City University Inter-Collegiate Competition for Men and Women, which included the Archery, rifle shooting and pistol shooting. All India level Cycling Competition for kids, 14th K.M Nanjappa Memorial Inter-Collegiate T-20 Cricket Tournament and 17th Annual Athletic Meet for staff and students.

It also organized other events such as, the International Yoga Day, 19th Kargil Vijay Diwas and a national level workshop on Archery on the occasion of National Sports Day in the memory of Major Dhyan Chand, Former India Hockey Legend

Our college student Gagana K S of I BBA representing Karnataka state in 36 National Games scheduled at Gujarat during the monh of Sept 2022.

16 students of Our college qualified for national shooting championship by winning medals in Karnataka state championship during the month of July 2022





NCC

Our college Physical education Director and Associate NCC Officer Lt R Chikkaranga Swamy is designated as Captain after attending Captain training in Officers' Training Academy in Kamti, Maharashtra and won Gold medal for Karnataka and Goa NCC Directorate for Best NCC Officer.

He also has to his credit 3 gold medals and a bronze medal in Karnataka state level shooting championship in the year 2022.

Govind S G of I BBA represented Karnataka and Goa NCC Directorate in All India G V

DRISHTI Faculty Development

The forum organised several training sessions for faculties' both from in house faculties as well as external faculties. To enhance the teaching process, a session on creative pedagogical tools was organized, aiding the Research related topics such as designing research problem, its nomenclature and process. A five Day workshop on the topic "Inhabiting Research skills among faculties". were discussed.

On the themes of Rejuvenating Physical soreness, Best out of waste, Breathing skills and Be a bee, activity based sessions were conducted by the in-house faculties of SICM.

Molankar Shooting championship held at Gujarat

A Fardeen Khan from II BCOM qualified to represent in Karnataka and Goa NCC Directorate in pre Tal Sainik Camp at Vijaypura.

6 NCC Cadets from SICM are qualified for NCC Pre Republic Day Camp for NEW Delhi for the year 2022-23

NEXUS Alumni Association

The forum organised Annual Alumni Meet in the month of April and felicitated 14 alumni who have successfully cleared Professional Courses.

PAREEKSHA The Examination Forum

The forum conducted two Internal Assessment Examinations each for Odd and Even semesters.

ISHA - Counselling Cell

ISHA – Counselling cell has conducted 13 personal counselling sessions in this academic

year 2021-2022 for 32 students from first, second and final year B.Com and BBA. The

Counsellor for this academic year was Sri R Srinagesh, Professional trained counsellor.



Dr. Ambedkar Study Centre, Minority Cell and Equal Opportunity Cell, Human Rights Protection Cell

To encourage the students to study about Dr. B R Ambedkar and his vision on education and economy an Inter Collegiate Level Paper Presentation Competition was conducted on "Life and Works of Mahatma Gandhi, Swami Vivekananda and Dr. B R Ambedkar" was organised in association with Gandhi Peace Foundation, Gandhi Bhavan on 16.11.2021. 58 students from different colleges and

universities presented their research papers. Resource Person Asst. Prof. Sukanya P M guided the delegates of Ambedkar Study Centre and explained the importance of continual terms and information in our daily social life. And also encourage the students to study more about the contribution of Dr. B R Ambedkar towards education system.

BSDC and **PSDC**

Business Skill Development Courses Committee under the aegis of Department of Commerce and Management, overlook the activities of the courses involving practical applications of theoretical concepts. It organizes Curriculum Enrichment Programs, follows necessary guidelines and nomenclature for assessment by inviting external faculties to conduct Viva voce activities, decentralization of work through allotment of guides and formulation of the Board of Studies to those courses offered by the university.

Bhasha Sangama - Hindi

Hindi Department conducted competition "Kaun Banega Hindi Ka Pandit" on 12th January, 2022 on general knowledge, hindi grammar, Proverbs and communication skills. 62 students participated in the program. The event was successfully conducted and three students were awarded prizes. The forum also conducted Samsrushti Inter - Collegiate fest on 15th July with 2 themes- Kavi Sammelan and Natak Vatika. 17 participants of different colleges were a part of the event. Dr

Rita Kumari was the judge for the event. Students of II BCOM have Godaan Upanyaas by Premchand which has a set-up of village life. To enable the present generation students to have a better understanding of village life, a one day visit to model village was organized by Hindi Department which was attended by 45 students. Students were excited to know about Cobbler, milkman. village haat, set up of village panchayat, dangal (wrestling ground), bull race, etc.





PLACEMENT CELL

Some of our Esteemed Recruiters















































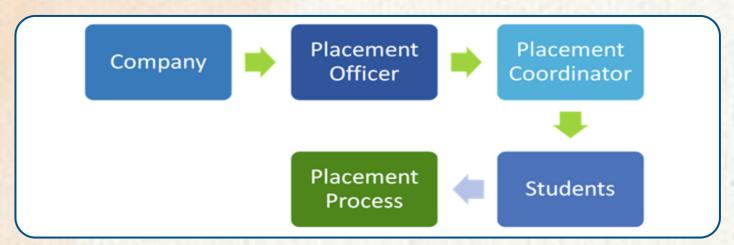




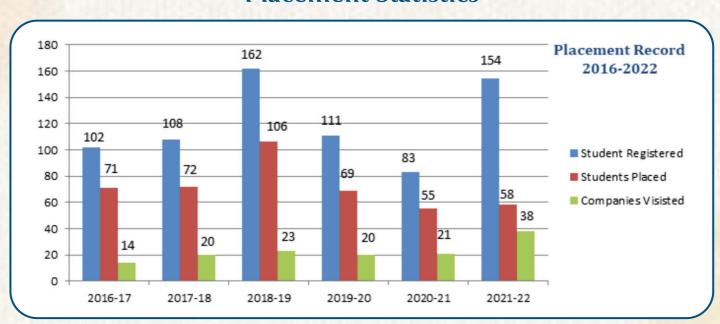
Placement Process



Placement Communication



Placement Statistics



Byju's 10,00,000
Bayer 4,45,000
Societe Generale 4,29,015
Anthology 4,00,000
Deloitte 3,57,500

CTC DETAILS

Capgemini 2,52,000
Gallagher 2,45,000
Tekarch 2,40,000

Koch 3,50,000
Wellsfargo 3,40,000
State Street 3,00,000
Ciel 2,88,000
L & T 2,75,000

Tata Consultancy services 1,50,000

PLACEMENT REPORTS

Company Wise Selects Details 2021-22

SINo	Name of the Students	Class and Section	Name of the Company	CTC (LPA)
1	Sachin Sharma	III B.Com C	Societe Generale	4,29,015
2	Priyanka R	III B.Com B	Societe Generale	4,29,016
3	Lohith Kumar Y M	III B.Com A	Societe Generale	4,29,017
4	Preethi D	III B.Com A	Deloitte	3,57,500
5	Sneha K S	III B.Com D	II B.Com D Deloitte	
6	Siddarth S Shedde	III BBA Deloitte		3,57,500
7	Neha A	III B.Com B	Gallagher	2,45,000
8	Shreyas Gowda B	III B.Com A	Gallagher	2,45,000
9	Keerthana M	III B.Com B	Gallagher	2,45,000
10	Ashmitha D Joshi	III B.Com C	State Street Corporation	3,00,000
11	Deepak P	III B.Com D	State Street Corporation	3,00,000
12	N B Dechamma	III BBA	CIEL	2,88,000
13	Sai Deepak R V	III B.Com C	CIEL	2,88,000
14	Manoj R	III B.Com B	L&T	2,75,000
15	Nandish R	III B.Com D	L&T	2,75,000
16	M S Divyashree	III B.Com B	Bayer	4,45,000
17	Pavithra N	III B.Com C	Bayer	4,45,000
18	Pravisha S	III BBA	Anthology	4,00,000
19	Gokul M	III BBA	Anthology	4,00,000
20	Boomika K P	III B.Com B	Anthology	4,00,000
21	Payal Kumari	III B.Com B	Anthology	4,00,000
22	Poonam B R	III B.Com A	Anthology	4,00,000
23	Prakash S E	III B.Com A	Anthology	4,00,000
24	Chaithanya V	III B.Com C	Anthology	4,00,000
25	Tejashwini R	III B.Com B	Anthology	4,00,000
26	Bindu R	III B.Com C	Anthology	4,00,000
27	Shreyas M	III B.Com A	Anthology	4,00,000
28	Vandana Kamath	III B.Com B	Anthology	4,00,000
29	Nehar U Raikar	III B.Com D	Byju's	10,00,000
30	Harshini M	III B.Com B	Capgemini	2,52,000

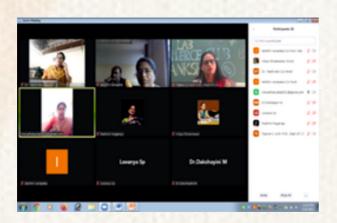
				6
	Medille Brasis			
				13344
31	Naveen Raj R	III B.Com B	Capgemini	2,52,000
32	Naveen G R	III B.Com B	Capgemini	2,52,000
33	Shivakumar M N	III B.Com B	Capgemini	2,52,000
34	Sachin N	III B.Com B	Capgemini	2,52,000
35	Sahana A	III B.Com B	Capgemini	2,52,000
36	Chiranjeeve	III B.Com B	Capgemini	2,52,000
37	Lavanya M	III B.Com B	Capgemini	2,52,000
38	Shrikanth rao	III BBA	Capgemini	2,52,000
39	Esha Narendra	III B.Com A	Capgemini	2,52,000
40	Easwaramoorthy	III B.Com A	Capgemini	2,52,000
41	Sarvesh M	III B.Com A	Capgemini	2,52,000
42	Yashaswini P	III BBA	Wellsfargo	3,40,000
43	Tejaswini	JIII B.Com	Wellsfargo	3,40,000
44	Ramya K M	III B.Com	Wellsfargo	3,40,000
45	Sneha R	III B.Com	Wellsfargo	3,40,000
46	Hemanth M	III B.Com	Wellsfargo	3,40,000
47	Lavanya G	III B.Com C	Wellsfargo	3,40,000
48	Nithin N R	III B.Com C	Wellsfargo	3,40,000
			Tekarch	2,40,000
49	Ayswariya U	III BBA	Koch	3,50,000
			Wellsfargo	3,40,000
50	Thanusha R	III B.Com B	Koch	3,50,000
51	Pranjal Jain Pranjal Jain	III B.Com B	Indecomm Global services	3,18,000
52	Pooja E	III B.Com B	Indecomm Global services	3,18,000
53	Prathibha B	III B.Com B	Indecomm Global services	3,18,000
54	Saroj Kumar Thakur	III BBA	Design cafe	3,00,000
55	Manikantan	III BBA	OXYZO Financial Services Pvt Ltd	3,00,000
56	Ratan P	III BBA	KNS Consulting India	3,00,000



Seshadripuram Institute of Commerce and Management College proudly announces the conclusion of final placement process for the academic year 2021-22. The Institute witnessed participation of multitude of companies across various domains. 58 offers

from different companies and 56 students successfully availed the opportunities across diversified profile and various positions in the organizational hierarchy. We had 38 companies participating in the placement process for the academic year 2021-2022.

REPORT OF THE CONFERENCE Erudite 2021-22



"ERUDITE" – The 'Two Days Virtual Multi disciplinary National Conference' was organized by Seshadripuram Institute of Commerce and Management on 23rd and 24th March 2022.

Two days Virtual Multi disciplinary National Conference is an provided a platform for the researchers to involve in research activity and share the insights of their domain.

The continued virtual conference format had been an essential tool for professional development of researchers around the world since the outbreak of the pandemic. The conference aimed at providing an insight on "Financial Inclusions and Business Opportunities".

The Chief Guest for the Conference was Dr. Gunjeet Kaur, Professor and Dean of School of Management, Presidency University. In her inaugural address, threw



light on Multi disciplinary approach by giving some instances. Madam expressed multi disciplinary approach encourages students and enable them in learning many things. It collates knowledge and learning process. It is a holistic approach and quoted "Integrating knowledge is an art". Speaking about National Education Policy she noted that it enables portfolio of courses which integrates diversified learning of fundamentals. Trend towards multi disciplinary integration has already started, which is going to become need of the day. Standalone Universities and colleges are gone, credit acquisition is the order of the day.

Dr. P. Paramashivaiah, Dean and Chairman, Department of the Commerce, Tumakuru University, the Key Note Speaker for the conference expressed that Innovation is hallmark of success, imprisoned society is the one which has lost its development in

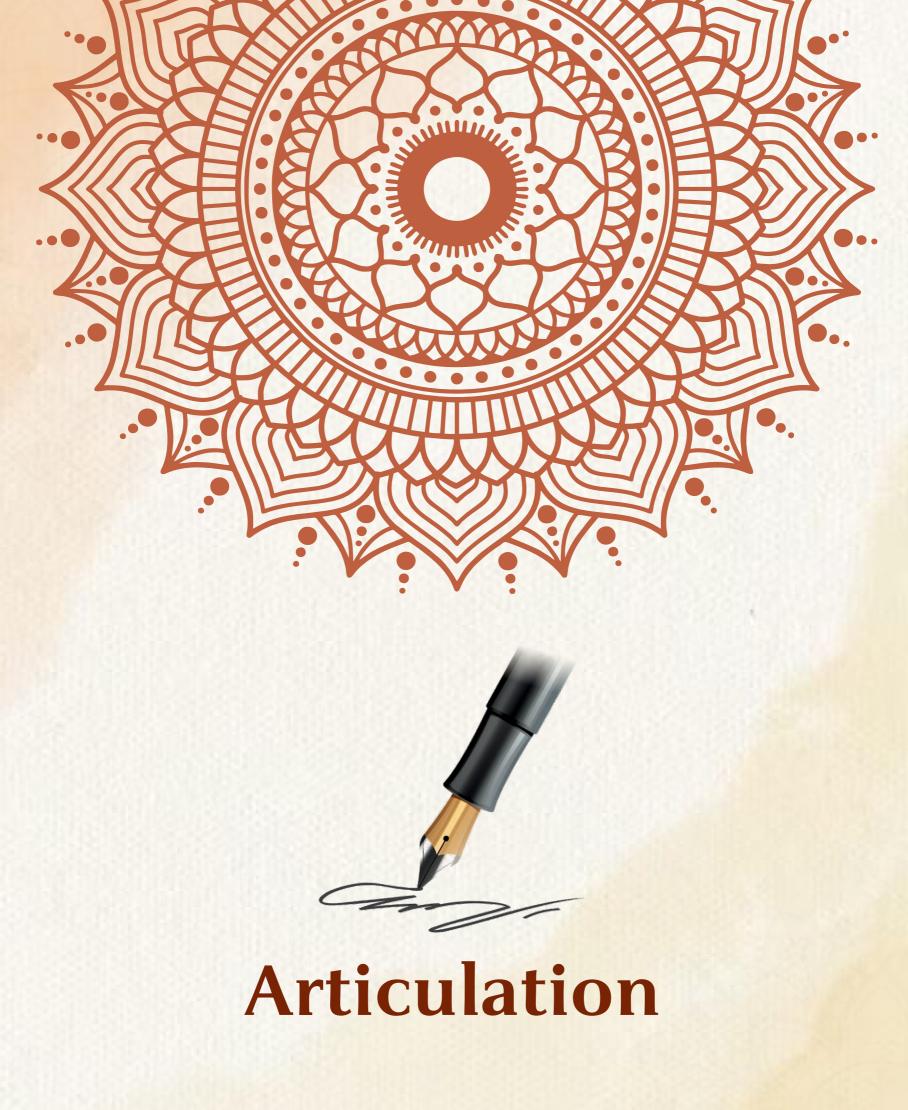
technology, and highlighted on Banking and investment opportunities and also Entrepreneurship. Made a note that "Women are multitaskers, they earn more returns than men led enterprises."

The Conference was presided by Nadoja Dr. Wooday P Krishna, Honorary General Secretary, Seshadripuram Educational Trust. In his presidential remarks he highlighted the ideas given by the speakers and also spoke about the relevance of Two days Virtual Multidisciplinary

National Conference at the Under Graduation Level and said students should read books of other discipline and acquire knowledge.

After the inauguration, the conference also provided a platform for paper presentations from Academia, Research Scholars and Students from all over the nation in the form of concurrent sessions on various sub themes for two days.









"ಭಾವನಾತೀತ ಬಾಂಧವ್ಯದ ಒಮ್ಮತದ ಒಪ್ಪಿಗೆಯಲಿ ಮೇಳೈಸುತ; ಭೂರೀ–ಬಂಧನಗಳ ಬಂಧುರಗಳನ್ನೆಲ್ಲಾ ಬಂಧಿಸುತ್ತಾ, ಭಾರೀ–ಭಂಜಿತವಾದ ಪ್ರೀತಿಯ ಪರಿಯ ಸವಿಯುತ್ತಾ; ಭಾವೈಕ್ಯತೆಯ ಬೆಳೆಸುವಲ್ಲಿ ಒಡನಾಡಿಯಾಗಿ ಒಡಂಬಡಿಸುವ ಒಲುಮೆ

1111

ಒಕ್ಕೊರಳಾಗಿ ಓಲೈಸುವ ಸವಿನುಡಿಗಳನು ಉಣಬಡಿಸುತ್ತಾ; ಅಡಿಗಡಿಗೆ ಆತ್ಮೀಯತೆಯಲಿ ಅಂತಃಕನಸುಗಳ ಮೆರೆಸುತ್ತಾ , ಸ್ನೇಹಪೂರ್ವಕ ಸಾಮೀಪ್ಯತೆಯಲಿ ಆಶಾಶಿಷಗಳ ಪೋಷಿಸುತ್ತಾ; ಪರಿಪಕ್ರಪ್ರೇಮದ ಪಾಕವ ಪಸರಿಸುವ ಪೂರ್ಣತೆಯ ಫಲವಾಗುವ ಒಲುಮೆ

11211

ತಾನು, ತನ್ನದೆಂಬ ಒಣಾಭಿಮಾನಗಳಿಂದ ದೂರವಾಗಿ ದಕ್ಷವಾಗುತ್ತಾ; ಪರಸ್ಪರಾಕಾಂಕ್ಷೆಗಳನ್ನೆಲ್ಲಾ ಕ್ಷಮಾದರಗಳಿಂದ ವ್ಯಕ್ತಪಡಿಸುತ್ತಾ, ವಾದ–ವಿವಾದಗಳಿಗೊಮ್ಮೆ ಹುಸಿ ಸಮ್ಮತವ ಸೂಚಿಸುತ್ತಾ, ಆಲಂಬನಾನಂದದಲಿ ಸುಖಿಸುವ ಮುಗ್ಗಪ್ರೇಮಿಯಾಗುವ ಒಲುಮೆ

11311

ನೋವು-ನಲಿವೆಂಬ ಸಂದೋಹಗಳಲ್ಲೇ ನೆಮ್ಮದಿಯ ಅರಸುತ್ತಾ; ಭಿನ್ನಾಭಿಪ್ರಾಯಗಳ ಮರೆತು ಸಂಕುಚಿತತೆಯ ತೊರೆಯುತ್ತಾ, ತ್ಯಾಗದ ಧನ್ಯತೆಯಲ್ಲೇ ತೃಪ್ತಿಯ ಭಾವವ ತೋರುತ್ತಾ; ವರ್ಣನಾತೀತ ವ್ಯಾಪಕತೆಯಲ್ಲಿ ವ್ಯಾಪ್ತವಾಗಿ ವರಿಸುವ ಒಲುಮೆ

11411

ಸಾಂಗತ್ಯದಲ್ಲಿ ಸಾಧಿಸಿಕೊಂಡ ಸಭ್ಯತೆಯನು ಸಂಚಯಿಸುತ್ತಾ; ಹುರುಪಿನ ಹಾದಿಯಲಿ ಜೀವನಾಯನವನು ಹದವಾಗಿ ಕ್ರಮಿಸುತ್ತಾ, ವ್ಯಕ್ತಿಗೌರವದೆಡೆಗೆ ನಿರಂಕುಶತೆಯ ನಿರ್ವಿಕಾರವ ಮರಸ್ಕರಿಸುತ್ತಾ, ಹಮ್ಮುಬಿಮ್ಮಿನ ಕೃತ್ರಿಮ ಹುಂಬತನವ ತೊರೆದ ಅಲೌಕಿಕಾತ್ಮತತ್ತ್ವವೇ ಒಲುಮೆ ॥5॥



ಕನ್ನಡವೇ ಸತ್ಯ ಕನ್ನಡವೇ ನಿತ್ಯ



ರಾಷ್ಟ್ರಕವಿ ಕುವೆಂಪುರವರು ಎಲ್ಲಾದರೂ ಇರು ಎಂತಾದರು ಇರು ಎಂದೆಂದಿಗೂ ಕನ್ನಡವಾಗಿರು ಕನ್ನಡವೇ ಸತ್ಯ ಕನ್ನಡವೇ ನಿತ್ಯ ಎಂದು ಹೇಳಿದರೆ ಶಬ್ದಗಾರುಡಿಗ ಮಾಂತ್ರಿಕ ಕವಿ ದ.ರಾ.ಬೇಂದ್ರೆಯವರು ನಮ್ಮ ಶರೀರದ ಅಡಿಯಿಂದ ಮಡಿಯವರೆಗೂ 'ಕ' ಎಂಬ ಅಕ್ಷರದಲ್ಲಿ ಕನ್ನಡತನ ತುಂಬಿದೆ. ಏಗೆಂದರೆ: ಕೂದಲು, ಕಣ್ಣು,ಕಿವಿ, ಕಪಾಳ, ಕೆನ್ನೆ, ಕತ್ತು, ಕಠಿ ಅಂದರೆ ಸೊಂಟಕ್ಕೆ ಕಠಿಣ ಅನ್ನುತ್ತಾರೆ. ಕೈ ಕಾಲು ಅಲ್ಲದೆ ತಾನು ಹಾಕಿ ಅಥವಾ ಧರಿಸಿಕೊಂಡಿರುವ ಪ್ರತಿಯೊಂದು ಸಹ 'ಕ' ಇಂದಲೇ ಪ್ರಾರಂಭವಾಗುತ್ತೆ ಕನ್ನಡಕ, ಕೋಟು, ಕುರ್ತಾ(ಅಂಗಿ) ಕಚ್ಚೆ ಪಂಚೆ ಹಾಗೆಯೇ ತಾವು ಧರಿಸಿರುವ ಚಪ್ಪಲಿಯನ್ನು ಕಾಲ್ಮರಿ ಅಂತಾರೆ. ಹಾಗಾಗಿ ಕೂದಲಿಂದ ಹಿಡಿದು ಕಾಲ್ಮರಿಯವರೆಗೂ 'ಕ' ಅಕ್ಷರದಲ್ಲಿದೆ ಎಂದು ಮಾತೃಭಾಷೆ ಮರಾಠಿ ಆದರೂ ಭಾವನಾತ್ಮಕವಾಗಿ ಕನ್ನಡದ ಭಾಷೆಯ ಮೇಲಿದ್ದ ಪ್ರೀತಿ, ಅಭಿಮಾನವನ್ನು ಬೇಂದ್ರೆಯವರು ವ್ಯಕ್ತಪಡಿಸುತ್ತಾರೆ.

ಸುಳಿದ ಬಾಳೆಯ ಹಣ್ಣಿನಂದದಿ ಕಳೆದ ಸಿಗುರಿನ ಕಬ್ಬಿನಂದದಿ ಅಳಿದ ಉಷ್ಣದ ಹಾಲಿನಂದದಿ ಸುಲಭವಾಗಿರ್ಪಲಲಿತವಹ ಕನ್ನಡದ ನುಡಿಯಲಿ ತಿಳಿದು ತನ್ನೊಳು ತನ್ನ ಮೋಕ್ಷವ ಗಳಿಸಿಕೊಂಡರೆ ಸಾಲದೆ ಸಂಸ್ಕೃತದಲಿನ್ನೇನು ಎಂದು ಅಚ್ಚಗನ್ನಡದ ಕವಿ ಮಹಾಲಿಂಗರಂಗ ಕ್ರಿಸ್ತಶಕ 1675ರ ತನ್ನ ಕೃತಿ ಅನುಭವಾಮೃತದಲ್ಲಿ ಹೇಳಿದ್ದಾರೆ. ವಿಶ್ವದಲ್ಲೇ ಅತ್ಯಂತ ವೈಜ್ಞಾನಿಕ, ತಾರ್ಕಿಕ ಮತ್ತು ವೈಶಿಷ್ಟ್ರ ಪೂರ್ಣ ಸ್ವಂತ ಲಿಪಿಯನ್ನು ಕನ್ನಡ ಭಾಷೆ ಹೊಂದಿದೆ. ನಮ್ಮ ಕನ್ನಡ ವರ್ಣಮಾಲೆಯಲ್ಲಿನ ಕ ಖ ಗ ಫ ಜ ಎಂಬ 'ಕ' ವರ್ಗವು ಕಂಠದಲ್ಲಿ ಉಚ್ಚರಿಸಲ್ಪಡುವುದರಿಂದ ಕಂಠಸ್ಯವೆಂದು ಚಳಜರುಞ ಎಂಬ 'ಚ' ವರ್ಗವು ಹಲ್ಲುಗಳ ಮೂಲಕ ಉಚ್ಚಾರವಾಗುವದರಿಂದ ದಂತಸ್ಯವೆಂದು ತಥದಧನ ಎಂಬ 'ತ' ವರ್ಗವೂ ನಾಲಿಗೆಯಲ್ಲಿ ಉಚ್ಚರಿಸಲ್ಪಡುವುರಿಂದ ತಾಲವ್ಯ ಎಂದು ಪಫಬಭಮಗಳು ಓಷ್ಟ್ರ ಅಥವಾ ತುಟಿಗಳ ಮೂಲಕ ಉಚ್ಚಾರವಾಗುವುದರಿಂದ ಓಷ್ಠ್ರವೆಂದು ಹೀಗೆ ಪ್ರತಿಯೊಂದು ವರ್ಣವು ಯಾವ ಅಂಗದ ಸಹಾಯದಿಂದ ಎಲ್ಲೆಲ್ಲಿ ಉಚ್ಚರಿಸಲ್ಪಡುತ್ತದೆ ಎಂಬ ಶೇಕಡ 99 ವೈಜ್ಞಾನಿಕ ತಾರ್ಕಿಕ ಅಂಶವನ್ನು ಕನ್ನಡ ವರ್ಣಮಾಲೆ ಒಳಗೊಂಡಿರುವುದರಿಂದಲೇ ಆಚಾರ್ಯ ವಿನೋಬಾ ಭಾವೆಯವರು ಕನ್ನಡ ಲಿಪಿಯನ್ನು "ಲಿಪಿಗಳ ರಾಣಿ" ಎಂದು ಕರೆದಿದ್ದಾರೆ. ಸಂವಿಧಾನದ ಪ್ರಕಾರ ಭಾರತೀಯ 22 ಭಾಷೆಗಳಲ್ಲಿ ಹಿಂದಿಯನ್ನು ಬಿಟ್ಟರೆ ಅತ್ಯಂತ ಹೆಚ್ಚು ಜ್ಞಾನಪೀಠ ಪ್ರಶಸ್ತಿಗಳನ್ನು ಪಡೆದಿರುವುದು ಕನ್ನಡ ಭಾಷೆ ಮಾತ್ರ. ಇಂಥ ಸಂಪತ್ಪರಿತ ಕನ್ನಡ ಭಾಷೆಯ ವಾರಸುದಾರರಾದ ಕನ್ನಡಿಗರು ತಮ್ಮ ದಿನನಿತ್ಯದ ಭಾಷಾ ಬಳಕೆಯಲ್ಲಿ ಕನ್ನಡವನ್ನು ಬಳಸದಿದ್ದರೆ ನಶಿಸಿಹೋಗುತ್ತದೆ. ನಾಗರೀಕತೆಯ ತೊಟ್ಟಲುಗಳು ಎನಿಸಿದ ಈಜಿಪ್ಟ್ ನಾಗರಿಕತೆಯ ಈಜಿಪ್ತಿಯನ್ ಭಾಷೆ ಮಾಯಿಲೋನ್ ನಾಗರಿಕತೆಯ ಈಜಿಪ್ತಿಯನ್ ಭಾಷೆ ಹಾಗೂ (ಓಲ್ಡೆಸ್ಟ್ ಲಿವಿಂಗ್ ಲಾಂಗ್ವೇಜ್) oldest living ಲಾಂಗ್ವೇಜ್ ಎಂದೇ ಹಿಸರಾಗಿದ್ದ ಗ್ರೀಕ್



ಭಾಷೆ, ಚೀನಾ, ಪರ್ಸಿಯನ್, ಲ್ಯಾಟಿನ್, ಹೀಬ್ರೂ ಭಾಷೆಗಳು ಹಾಗೂ ಜಗತ್ತಿನ ಅತ್ಯಂತ ಪುರಾತನ ಪಾಲಿ ಭಾಷೆಗಳು ಇಂದು ಕಣ್ಮರೆಯಾಗಿರುವುದು ನಿಜಕ್ಕೂ ದುರಂತ. ಹಾಗೆಯೇ ಬ್ರಾಹ್ಮಿಯ ಭಾಷೆಯುಕೂಡ ಕಳೆದುಹೋದ ಜಗತ್ತಿನ ಪುರಾತನ ಭಾಷೆಗೆ ಸೇರಿಸಲಾಗಿದೆ. ಇನ್ನೂ ಭಾರತದಲ್ಲಿನ ಅತಿ ಪುರಾತನ ಭಾಷೆಗಳು ಸಂಸ್ಕೃತ, ತಮಿಳು ಭಾಷೆಗಳ ಜೊತೆಗೆ ಕನ್ನಡವು ಅತಿ ಪುರಾತನ ಭಾಷೆಯಾಗಿರುವುದು ನಮ್ಮ ನಮ್ಮೆಲ್ಲರ ಹೆಮ್ಮೆಯ ವಿಷಯ. ಆದರೀಗ ಈಜಿಪ್ತಿಯನ್, ಸುಮೇರಿಯನ್, ಪಾಳಿ ಮೊದಲಾದ ಭಾಷೆಗಳು ಇಂದು ಬಳಕೆಯಲ್ಲಿ ಇಲ್ಲದಿರುವಂತೆ ನಮ್ಮ ಕನ್ನಡ ಭಾಷೆ ಆಗಬಾರದು ಎಂದರೆ ನಮ್ಮ ಭಾಷೆಯನ್ನು ನಾವೆಲ್ಲರೂ ನಮ್ಮ ದೈನಂದಿನ ಭಾಷೆಯಾಗಿ ಬಳಸಬೇಕು ಮತ್ತು ಬೆಳೆಸಬೇಕು. ಕನ್ನಡಿಗರೆಲ್ಲಾ ಸಾಧ್ಯವಾದಷ್ಟು ಶುದ್ಧ ಕನ್ನಡವನ್ನು ಬಳಸುವ ಪ್ರಯತ್ನವನ್ನು ಮಾಡಬೇಕು. ಅನಿವಾರ್ಯ, ಅವಶ್ಯಕವಲ್ಲದಿದ್ದರೆ ಕನ್ನಡಿಗರು ಕನ್ನಡೇತರ ಭಾಷೆಯನ್ನು ಬಳಸಬಾರದು. ಭಾಷೆಯನ್ನು ಬಳಸುವ ಬೆಳೆಸುವ ಜವಾಬ್ದಾರಿ ಕರ್ನಾಟಕದಲ್ಲಿರುವ ಪ್ರತಿಯೊಬ್ಬರ ಕರ್ತವ್ಯ. ಇನ್ನೂ ದೈನಂದಿನ ಮತ್ತ ಗ್ರಾಂಥಿಕ ಭಾಷೆಯ ಮಹತ್ವ ತಿಳಿಯುವುದಿಲ್ಲ;

ದಿನನಿತ್ಯ ಮಾತಿನಲ್ಲಿ ಬಳಕೆಯಾಗುವ ದೈನಂದಿನ ಭಾಷೆ ಕಟ್ಟಿಕೊಡುವ ಇತಿಹಾಸವನ್ನು ಗ್ರಾಂಥಿಕ ಭಾಷೆ ಕಟ್ಟಿಕೊಡುವುದಿಲ್ಲ. ಉದಾಹರಣೆಗೆ: 'ಮಾರ್ನಮಿ ಹಬ್ಬ'. ಇದು ಆಡು ಭಾಷೆ ಕಟ್ಟಿಕೊಡುವ ಅರ್ಥವನ್ನು ಗ್ರಾಂಥಿಕ ಭಾಷೆಯಾದ ಮಹಾನವಮಿ ಎಂಬುದು ಕಟ್ಟಿಕೊಡುವುದಿಲ್ಲ. ಮರ್ನಾಮಿ ಹಬ್ಬ ಎಂದರೆ ಮಾರಮ್ಮನ ಹಬ್ಬ ಅಥವಾ ಮಾರಲು ಅಮ್ಮಿ ಹಬ್ಬ ಅಥವಾ ಮಾರರ ಅಮ್ಮನ ಹಬ್ಬ ಅಥವಾ ಮಾರ ಜನಾಂಗದ ಅಮ್ಮನ ಹಬ್ಬ. ಆದರೆ ಮಹಾನವಮಿ ಎಂಬುದು ಸಂಸ್ಕೃತದ ಪದ. ಮೂಲ ಕನ್ನಡ ಪದಗಳನ್ನು ಕನ್ನಡ ಮಾತನಾಡಲು ಬಾರದ ಕನ್ನಡೇತರರು ಬಳಸಿ ಆದ ತಿಕ್ಕಾಟದಿಂದ ಮಾರ್ನಾಮಿ ಹಬ್ಬ ಹೋಗಿ ಮಹಾನವಮಿ ಆಗಿದೆ. ಆದರೆ ಅಪ್ಪಟ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ 'ಮ' ಎಂದರೆ ಮಹಾ ಅಥವಾ ದೊಡ್ಡ ಎಂದರ್ಥ. 'ನ'ಎಂದರೆ ನಾಗರೀಕ ವ್ಯಕ್ತಿ ಎಂದರ್ಥ. ಹಾಗೆಯೇ 'ಮಿ' ಎಂದರೆ ಹೆಂಗಸು ಎಂದರ್ಥ. ಒಟ್ಟಾರೆ ಮಾರ್ನಮಿ ಹಬ್ಬ ಎಂದರೆ "ನಾಗರೀಕ ಜನರ ಅಮ್ಮನ ದೊಡ್ಡ ಹಬ್ಬ" ಎಂದರ್ಥ. ಇದನ್ನು ದಸರಾ ಹಾಗೂ ವಿಜಯದಶಮಿ ಇತ್ಯಾದಿ ಹಲವಾರು ರೀತಿಯಲ್ಲಿ ಆಚರಣೆ ಮಾಡುತ್ತೇವೆ. ಕನ್ನಡ ಬಂಧುಗಳೇ ನನ್ನ ವಿನಂತಿ ಏನಂದರೆ; 'ಕನ್ನಡ' ಎಂಬ ಭಾಷೆ ಒಂದು ಇತ್ತು ಎಂದು ಅನ್ನಿಸಿಕೊಳ್ಳುವಂತಹ ಸ್ಥಿತಿ ಎಂದೆಂದಿಗೂ ನಮ್ಮ ಕನ್ನಡ ಭಾಷೆಗೆ ಬಾರದಿರಲಿ. ನಾವೆಲ್ಲರೂ ಇದರ ಕುರಿತು ಗಮನ ಹರಿಸೋಣ ಎಂದು ತಮ್ಮೆಲ್ಲರಲ್ಲಿ ಪ್ರೀತಿಪೂರ್ವಕವಾಗಿ ಕಳಕಳಿಯಿಂದ ಕೋರಿಕೊಳ್ಳುತ್ತೇನೆ. ಜೈ ಕರ್ನಾಟಕ ಮಾತೆ.

ಡಾ. ಪೂರ್ಣಿಮಾ ಎಸ್



ಅಮ್ಮ

ನನ್ನ ಪ್ರೀತಿಯ ಅಮ್ಮ ನೀ ನನ್ನ ಅನಂತ ಪ್ರೇಮ ನಿನ್ನ ನಗುವೇ ಕೈ ತೋಟದ ಕುಸುಮ ನಿನ್ನ ಕೈಯಲ್ಲಿದೆ ಕೊಬ್ಬರಿ ಎಣ್ಣೆಯ ಗಮ ಗಮ ಆ ಅಡಿಗೆಯ ರುಚಿಯಲ್ಲಿ ಕಾಣಿಸುತ್ತಿದೆ ನಿನ್ನ ಶ್ರಮ

ಅಖಿಲಾ ದೇವಿ ಎಸ್.





ಕಂದ

ಕಂದ ನೀನೆಷ್ಟು ಚಂದ ಚಂದದಲ್ಲಿ ಚಂದ ಆ ಚಂದ್ರ ಆ ಚಂದ್ರನಿಗಿಂತ ಚಂದ ನೀ ಆ ಚಂದ್ರನಂತ ನಗುವಿನಿಂದ ಓ ನನ್ನ ಕಂದ ನೀನೆಷ್ಟು ಚಂದ॥ ಶಾರದಾ ಎಸ್

ಗುರುವೇ

ಗುರುವೇ

ತನು ಮನಸ್ಸಿನೊಳಗಿನ ಆಲಸ್ಯ ಅಂಧಕಾರವನ್ನು ತೊಲಗಿಸಿ, ಬೆಳಕಿನ ಕಿರಣವನ್ನು ಮೂಡಿಸಲು ಬಾ ಗುರುವೇ!!

ತಿದ್ದುತ್ತಾ ತೀಡುತ್ತಾ ಕಲಿಸಿದೆ ಹರುಷದಿ ನೀ ನನಗೆ, ಮರೆಯುತ್ತ ನಿನ್ನಯ ಸಮಯವನ್ನೆಲ್ಲ, ಅಕ್ಷರಧಾರೆಯಾಗಿ ಹರಿಸಿದೆ ನೀ ನನಗೆ ನಿಮ್ಮಯ ಋಣವ ತೀರಿಸಲಾದಿತೇ ನಾ ನಿಮಗೆ!! ಅರಿಯದ ದಾರಿಯ ತೋರಿಸು ನೀ ನನಗೆ ನಾಳೆಯೂ ನನ್ನದೇ ಎಂಬ ಭರವಸೆಯ ಮೂಡಿಸಲು ಬಾ ಗುರುವೇ!! ಸತ್ಯದ ಪ್ರತೀಕವು ನಿನ್ನೆಯ ರೂಪ ನಿಷ್ಕಲ್ಮಶ ಪ್ರೀತಿಯು ನಿನ್ನೆದೆಯೊಳಗೆ,

ಓ ಗುರುವೇ.

ಶಿರಬಾಗಿ ನಮಿಸುವೆನು ನಾ ಎಂದೆಂದಿಗೂ ನಿಮಗೆ!!

ನಾ ಆರಾಧಿಸುವೆ ಜೀವನದುದ್ದಕ್ಕೂ ನಿಮ್ಮನು,



ಆಶಾ ಪಿ. ಟಿ ಗ್ರಂಥಪಾಲಕರು



ಹೊನ್ನಾವರ ಪ್ರಜ್ಞಾಜಾಗ್ಯತಿ ಶಿಜರಕ್ಕೆ ನಿಯೋಜನೆಗೊಂಡಿದ್ದ ವಿದ್ಯಾರ್ಥಿನಿಯರಾದ ಅನುಷಾ ಮತ್ತು ನಯನ ಅವರುಗಳ ವರದಿ



ಜಡಿಮಳೆಯ ನಡುವೆ ಆಗಸ್ಟ್ 13, 14ರಂದು ಪ್ರಜ್ಞಾ ಜಾಗೃತಿ ಶಿಬಿರವು ಕವಲಕ್ಕಿಯಲ್ಲಿ ನಡೆಯಿತು. ಬೀದರ್, ಗದಗ, ವಿಜಯನಗರ, ಬಳ್ಳಾರಿ, ಧಾರವಾಡ, ಶಿವಮೊಗ್ಗ, ಉತ್ತರಕನ್ನಡ, ಮಂಗಳೂರು, ಬೆಳಗಾವಿ, ಬೆಂಗಳೂರು ಜಿಲ್ಲೆಗಳ29 ಯುವಸಂಗಾತಿಗಳೊಂದಿಗೆ ಮಳೆ ಪ್ರಯಾಣಕ್ಕೆ ಸ್ವಲ್ಪ ತೊಂದರೆ ಕೊಟ್ಟರೂ ಕವಲಕ್ಕಿ ತಲುಪಿದೆವು. ಬಹುತ್ವ ಭಾರತದ ವೈವಿಧ್ಯವೇ ಮೈವೆತ್ತಂತೆ ವಿಭಿನ್ನ ಭಾಷೆ,–ಕನಸು–ವರ್ಗ–ಜಾತಿ–ಧರ್ಮ–ವೃತ್ತಿ–ಪ್ರದೇಶಗಳಿಗೆ ಸೇರಿದ ಹುಡುಗಿಯರ ಜೊತೆ ಮೊದಲ ದಿನ ಮಳೆಯಲ್ಲಿ ನೆನೆಯುತ್ತಾ, ಒದ್ದೆ ಕೂದಲು ಹಿಂಡಿಕೊಳ್ಳುತ್ತಾ, ನಡುನಡುವೆ ಸೆಲ್ಫಿ ತೆಗೆದುಕೊಳ್ಳುತ್ತಾ ಉತ್ತರಕನ್ನಡದ ಪ್ರಕೃತಿ ಸೊಬಗು ಸವಿದೆವು. ಕರಿಕಾನಮ್ಮನ ಬೆಟ್ಟ, ಮಿರ್ಜಾನ್ ಕೋಟೆ, ಶರಾವತಿ ನದಿಗಡ್ಡವಾಗಿ ಕಟ್ಟದ ತೂಗುಸೇತುವೆ, ಹೈಗುಂದ ದ್ವೀಪಗಳನ್ನು ನೋಡಿ ಬಂದೆವು. ರಾತ್ರಿ ಉತ್ತರಕನ್ನಡ ಜಿಲ್ಲೆಯ ಭೂಗೋಳ, ಇತಿಹಾಸ, ವರ್ತಮಾನ, ಜನಜೀವನ, ಪ್ರಾಣಿಪಕ್ಷೆ,

ಆರ್ಥಿಕತೆ, ಜಾತಿಮತಗಳ ಬಗೆಗೆ ವಿಸ್ಕೃತವಾಗಿ ತಿಳಿದೆವು. ಹನಿಗುಡುವ ಮಳೆಯ ನಡುವೆಯೇ ಇರುಳ್ಬೆಳಕ ಆಗಸದಡಿ ಕುಳಿತು ಮನುಷ್ಯರು–ಪ್ರಕೃತಿ; ಭೂಮಿ–ಸೌರವ್ಯೂಹ–ಜೀವರಾಶಿಗಳ ಸೃಷ್ಟಿ, ರುಯ್ಗು ಮುಟ್ಟಿ ಬಂದ ಮಾನವ ನಿರ್ಮಿತ ನೌಕೆ, ಪ್ರಸ್ತುತ ಜೀವನಕ್ರಮದಲ್ಲಿ ಕಾಣೆಯಾಗುತ್ತಿರುವ ಪರಿಸರ ಸಖ್ಯ, ಕಳೆದುಕೊಳ್ಳುತ್ತಿರುವ ಇರುಳು–ಕತ್ತಲ ಅನುಭವ ಮೊದಲಾದ ಸೂಕ್ಷ್ಮ ವಿಚಾರಗಳನ್ನು ಒಳಗಿಳಿಸಿಕೊಂಡೆವು.

ರವಿವಾರ. ನಸುಕು ಹರಿಯುವ ಹೊತ್ತಿಗೆ ಜೇನು ಸವಿದು ಜೇನುಹುಳಗಳಂತೆ ಕೆಲಸಕ್ಕೆ ಒಗ್ಗೂಡಿದೆವು. ಗ್ಲೋವ್, ಕುಳ, ಪೊರಕೆ, ಇಕ್ಕುಳ, ಚೀಲಗಳೊಂದಿಗೆ ಕವಲಕ್ಕಿ ಊರಿನ ಸ್ವಚ್ಛತೆಯಲ್ಲಿ ತೊಡಗಿ ನಾಲ್ಮೆದು ಗೋಣಿ ಚೀಲ ತುಂಬುವಷ್ಟು ಕಸ ಹೆಕ್ಕಿ ಸ್ವಚ್ಚಗೊಳಿಸಿದರು.

ಬಳಿಕ ಬುದ್ಧನ ಕಲಮಸುತ್ತ ಓದಿ, ಸ್ವಾತಂತ್ರ್ಯ–75 ಅಂಗವಾಗಿ ಮಾತುಕತೆ ನಡೆಸಿ ಗುಂಪು ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ಪಾಲ್ಗೊಂಡರು. ಸ್ವಾತಂತ್ರ್ಯದ ಅರ್ಥ, ಪ್ರೇಮ–ಕಾಮ, ಸಂಬಂಧಗಳ ನಿಭಾಯಿಸುವಿಕೆ, ದೇಹ ಸೌಂದರ್ಯ, ಜಾಲತಾಣ ಬಳಕೆ, ಲೈಂಗಿಕ ದೌರ್ಜನ್ಯ, ಲಿಂಗತ್ವ, ಜಾತಿ, ಅಸ್ಟ್ರಶ್ಯತೆ, ಮೀಸಲಾತಿ ಮೊದಲಾದ ವಿಷಯಗಳ ಕುರಿತು ಪ್ರಶ್ನೋತ್ತರ, ಚರ್ಚೆ ನಡೆಯಿತು. ಅವರು ಕೊಟ್ಟ ಮಾಹಿತಿಯ ಆಧಾರದ ಮೇಲೇ ಅಂಕಿಸಂಖ್ಯೆಗಳ ತೆಗೆದು ಅವರೆದುರು ಮಂಡಿಸಿ ಹಲವೆಂಟು ವಿಷಯಗಳ ಕುರಿತು ಚರ್ಚೆ ಮಾಡಿ ಅಪೂರ್ವ ಮಾಹಿತಿ ನೀಡಿದರು.

ತಮ್ಮ ಬದುಕಿನಲ್ಲಿ ಆಪ್ತಜೀವಗಳ ಕಳೆದುಕೊಳ್ಳುವಿಕೆ ತಂದ ಖಾಲಿತನ, ಅದನ್ನು ನಿಭಾಯಿಸಿದ ಬಗೆಯ ಕುರಿತು ಅವರು ಬರೆದ ಬರಹಗಳನ್ನು ಶಿಬಿರಾರ್ಥಿಗಳು ಓದುವಾಗ ಅವರ ಭಾವುಕ ಕ್ಷಣಗಳಿಗೆ ಎಲ್ಲರೂ ಸಾಕ್ಷಿಯಾದರು. ಅಷ್ಟು ಎಳೆಯ ಜೀವಗಳು ಹಾದುಬಂದ ಅಗ್ನಿಪಥವಾದರೂ ಎಂತೆಂಥದು!? ಆ ಬಳಿಕ ಹಾಡು, ಕವಿತೆ ಓದು, ನರ್ತನ ಮುಂದುವರೆಯಿತು.

ಎಲ್ಲೆಲ್ಲಿಂದಲೋ ಬಂದು, ಎರಡು ದಿನದ ಜೊತೆಗಾರಿಕೆಯಲ್ಲಿ ನಮ್ಮೊಳಗೂ ತಮ್ಮೊಳಗೂ ಅಪಾರ ಭರವಸೆಗಳನ್ನು ತುಂಬಿ ಈಗ ಎಲ್ಲರೂ ಹಿಂತಿರುಗಿ ಮನೆಯ ಕಡೆಗೆ ಹೊರಟಿದ್ದೆವು. ಅವರೊಡನೆಯ ಒಡನಾಟವು ನಾಳಿನ ಸ್ವಾತಂತ್ರ್ಯ ದಿನಕ್ಕೆ ಹೊಸ ಸಂಭ್ರಮವನ್ನೂ, ಭರವಸೆಯನ್ನೂ ತಂದುಕೊಟ್ಟಿತು. ಎಲ್ಲಾ ಶಿಬಿರಾರ್ಥಿಗಳ ಕನಸುಗಳು ನಮ್ಮ ನಾಳೆಯ ಬೆಳಕು ಎಂಬ ಆಶಾಕಿರಣವಾಗಿ ಮೂಡಿದವು.

ಲವ್ ಯೂ ಕಣ್ರೇ. ಎಂದು ನುಡಿದು ಅದಮ್ಯ ಪ್ರೀತಿಯಿಂದ ಆಧರಿಸಿದ ಅನುಪಮ ಮೇಡಂ ದಂಪತಿಗಳಿಗೂ ನಮ್ಮ ಕಾಲೇಜಿನ ಡಾ.ಪೂರ್ಣಿಮಾ ಮತ್ತು ಪ್ರಾಂಶುಪಾಲರಾದ ಪ್ರೊ. ವಿದ್ಯಾಶಿವಣ್ಣವರ್ ಮೇಡಂರಿಗೂ ಮೊದಲಾದವರುಗಳಿಗೆ ನಮ್ಮನ್ನು ಈ ಶಿಬಿರಕ್ಕೆ ಕಳಿಸಿಕೊಟ್ಟದ್ದ ಕ್ಕಾಗಿ ಅನಂತ ಶರಣು ಶರಣಾರ್ಥಿಗಳು.



BOOKS - THE MAGICAL TELEPORTATION

When we read books, the stories in them transport us from our present location to a completely different world within those limited given pages of the book. To be teleported by a book requires us to have an emotional connect with the book, to visualise the story and gradually get immersed in it. There's always room for a story that can transport people to another place.

-JK Rowling

I know I haven.t read that many books, but the few books I.ve read have had a great impact on me. When I think of being teleported by a book, a recent incident comes to my mind. Last year we all know that we had really tough times fighting against covid. The lockdown period, for me, as a curious reader, was like a boon which gave me plenty time to explore some books. I.ve read quite few books, out of which I.ve been a huge fan of JK ROWLING'S. "THE HARRY POTTER SERIES" On a winter morning, seated in that comfortable couch of the corner room, I curiously began my journey to Hogwarts. I brought out my book from my handbag and started reading the first chapter.

Soon, I was deeply engrossed in the story and before I knew it half an hour had already passed. As and when the story proceeded, the whole thing about the **9** ¾ **platform** was so fascinating to me! I felt as if I was on that train which headed towards Hogwarts. Once we reached Hogwarts School, all I could imagine was flying broom sticks, people with long coats with a magical wand in their hand. All these things though written in words, I could actually feel them.

That experience of being so immersed in the story that it feels like you're really there; walking along the corridors of the Hogwarts' Gryffindor building with a map in your hand. And if you're the adventurous type (like me), perhaps you find yourself going through all the secrets of magic in the restricted library, or exploring the unknown places outside Hogwarts. Whatever be the scenario, these new experiences are just waiting to be discovered; wanting you to pause, to sit down and to spend some alone time between the pages a very good book.

My earliest experience of being taken away to another world by a book was when I was in my primary schooling. During our regular school days whenever we used to have library period we would be eagerly waiting for our teachers to tell us a brand new story from the book titled "Panchatantra" an Indian collection of animal fables. Each story would give us a good moral in the end. We would patiently sit in our benches and imagine the stories of these animals.

Whether at bookshops, cafes, airports, metro etc we see people deeply immersed in reading their book while sipping on their tea or juice. Sometimes it.s quite interesting to see their facial expressions which makes us curious about what kind of book they r reading. Good books surely have a magical, portable element in them. We often see that a person can be physically present at a place but mentally he.s somewhere lost in the pages of a book. I think our interest for reading comes from what kind and genre of stories we love to read about that can change us, comfort us,



and transform us completely into a new human. This reminds me of RHONDA BYRNE'S series of books like "THE SECRET" "THE POWER" "THE MAGIC" etc.

Being a CA aspirant, lately I.ve been reading this book titled "AUDIT OF A CA" by CA RUCHA SARDA. Trust me, this particular book has changed my entire perspective towards my career. It makes me want to hold on firmly and to be that hardworking person who earns hard to get what she wants.

Thus, I would conclude by saying that, yes, **BOOKS** are like the **MAGICAL TELEPORTATION** machine for me.

Thaneesha C Kulkarni I BCOM .A.

ABODE OF HAPPINESS

Those winter days,
How cold the world felt!
Everything in an endless maze.
On the ground, knees bent
Thoughts downing like rain,
Filling up the ocean called mind.
Memories of the still nights revived,
When they were meant to be left behind.

Amidst the incessant noise
From within, there came a voice
Like a ray of the moonlight
In the wretched night.
I then closed my eyes
Wondering if it was a fantasy.
I then followed the voice
In the quest for truth and reality.

I dived deep within
Into something dark, yet beautiful.
Enchanting and enthralling!
It was an abode of happiness
I found the universe within me!
At once I realised,
Everything was a mere thought.
The Mind reflects the World
And the World reflects the Mind!

Eventually I took a pause
To glance at the chronicle and
Looked back at the bewitching past.
How I thought the world had flaws!
Now is the time to turn the pages,
And go ahead with an ambition to thrive.
Yes! I've got to live this Life.

Those little words of hope
And little words of faith
Encourage me to Keep going,
Dreaming and believing.
Now, sky's no more the limit
Because even if I fall, I can rise anew.
I believe my heart to be the wings
All set to fly up high in the blue.

Appreciating everything that comes about, Grateful for all that's around.
The world is beautiful just the way it is.
There's happiness in the midst of snow, In the valley, in the blue sky.
Yet, the ultimate happiness resides in me.

Shreelakshmi G Bharadwaj



EXPRESS YOURSELF



"I do believe something magical can happen when you read a good book" By J K Rowling was the first thought that popped in my head when I saw the above picture. This picture spoke to me on how a good book can take you to wonderful places!

One of the most brilliant aspects of reading is how the reader can step into another world by immersing into the author's mesmerizing storyline. Books enhance your imagination, which gets you transported into a whole new different world. While reading a book, physically you might be just sitting, but mentally, you'll be soaring in the skies of your imaginary world! You will be flying from chapters to chapters along with the fictional characters and experience their adventures, comprehend all the subtle lessons from the character's mistakes, grow with them and what not! Reading books isn't just filling your head with knowledge - it's nourishing it! Multiple studies have shown that imagining stories you read, helps activate the regions of your brain responsible for better understanding and seeing the world from a new perspective. You create a whole new universe in your brain, in which you can glide around until your heart is filled with euphoria. But once you are hit with reality, it might seem disappointing, but the positive take from those beautiful, imaginary world is that as readers, we can try harder to make our reality as wonderful as those worlds!

"A reader lives a thousand lives before she dies", because as a reader we float from one story to another, learn life lessons and morals from our favourite characters, build new worlds and grow into a better versions of ourselves. A book is a device that lights up our imagination, and with the help of these wonderful tools, we can not only create marvellous worlds in our imagination, but also make this world a much better place to live in, filled with empathy, love, knowledge and wisdom.

Thank you

Virija Rao B J
I Year B.Com "A" Section,
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Education Opens Doors to a Bright Future

Education facilitates quality learning all through the life among people of any age, cast, creed-religion etc. It is the process of achieving knowledge, skills, values etc. It is very necessary for each and everyone in order to improve knowledge, way of living as well as socio-economic status throughout life.

Education is the ultimate way to get victory over all the personal and social problems. It transforms us completely from inside and outside by changing our mind and personality.

It improves confidence level through the life. People of any age group can get education anytime. A person with good education becomes good citizen of a nation. It is most powerful weapon which one can use to change the world. It is a ray of light in darkness. It is basic right of every human on this planet to get educated.

Getting educated help one to handle any kind of solution in one's life. It helps to realise one's potential and qualities and talent. It is above all boundaries and turns every dream of a student into reality.

Eradication of poverty is a common problem for all developing countries. In India, the poverty rate is relatively high for the population as a whole. Education is the key to get people out of poverty. Education and skill development is necessary to improve living standards and empowering life.

Investment in education by a country can make its people and its future better and helps to reduce poverty and inequality. It helps people work better and can create opportunities for Economic growth.

Just like we build strong foundations for homes to make them last long, the same approach should be followed for building a strong learning foundation for children. A strong early learning foundation is the stepping stone to ensure a bright future. When children's are given sufficient time to build strong foundations, it paves way for bright future where they can make good decisions in various situations and circumstances throughout their life.

Abhay Tejas





अब उमर का लिहाज नहीं करता कोई
बिना मतलब के बात नहीं करता कोई,
हमदर्द बने फिर रहे हैं सब लोग यहां,
जरा सी भूल को माफ नहीं करता कोई,
राह चलते हो जाए मुलाकात उनसे कभी
इस तरह कभी मुलाकात नहीं करता कोई,
पूछ लेते हैं हाल हमारा अब दूर से ही हर कोई,
मोबाइल के जमाने में मुह से बात नहीं करता कोई,
हो रहा है जो यहां होने दो;
चल रहा है जो चलने दो,
क्यों कि सबको पता है बूढ़ापे में साथ नहीं रहता कोई।

Nidhi B. Mehta I B.Com 'C'



सड़क पे एक लाश पड़ी थी,
आस पास तब भीड़ बहुत थी,
सर पे गहरी चोट लगी थी,
पत्थर था या कोई लाठी थी,
पत्रकार और पुलिस भी आई थी,
सबको अपनी अपनी पढ़ी थी,
था अमीर या चोर था,
हाथ में उसकी मेंहेंगी घडी थी,
पीठ पे वार हुआ था शायद सबने कहानी बनाई थी,
उस शक्स के पास वालों ने ना जाने कैसी इंसानियत दिखाई थी।

Syed Bilal Zaid I B.Com 'C'





SAMSKRUTHAM

"Samyak Krutham" – Samskrutham. 'Samyak' – very good or pure form, 'Krutham' – done or made. In all, Samskrutham means done very well or made to its purest form. Samskrutham is one of the oldest and an ancient language. It is called as "Devanagari Bhashe". This is ancient language's origin place is "BharathaBhoomi" or "Bhaaratha". Samskrutham is considered as the most scientific language consisting 54 alphabets. Currently many alphabets are not in use. It is a language with beauty in style and expression and being adaptable for the modern world. It is a language where in one will read exactly as it is written and written as it is said or spoken.

Samskrutham is not just a language for communication but it is a way of life. Samskrutham is a language with ocean of literature or abundance in literature. It has many works such as kavyas, upanishads, puranas, vedas, shastras, mahakavyas, stories and so on. All the books aims and guides a person towards body and mind control, self development, self understanding, moral values for life, humanity, being good human first, skill development and so on. In simple words tells about one's 'Dharma' and ' Karma', that is, things should be done and things not done for a happy and successful life.

Samskrutham adds values and ethics in our life and helps us lead much better life. Here, we worship all the elements in and around us. We worship nature- trees, mountains, rocks and the 5 elements known as Panchabhoothas; people- mother, father, teacher and everyone we meet; animals- as we consider them as vahanas of various god and goddesses; food we eat and water we drink. Hence, we value and respect every element in and around us. This indulges gratitude in us for what we are blessed with and also spread oneness among us and all other species. For witnessing this, we have many sayings and shlokas such as:

"Anna Poorne Sada Poorne Shankara Prana Vallabhe"
"Gnana Vairagya Sidhyartham Bhiksham Dehi Cha Parvathi"

"Athithi Devo Bhava", "Vasudaiva Kutumbakam", "Matru Devo Bhava", "Pitru Devo Bhava" and so on.

Along with life lessons, in Samskrutham, there were various famous scientists who were priorly known as Pandiths or Rishis who have discovered and written books that speaks about various subjects such as physics, chemistry, geography, social science, biology, astrology, medicine and so on. Various scientists with their works are, Rishi Kanada discussed about topics of water cycle, parmanu (atom), concept of relativity of motion-the 3 laws of motion, in his book Vaishakeya Sutra. Rishi Bhaskaracharya who discussed about differential calculus in his book Siddhantha Shiromani and also the concept of universe and solar system. Rishi Madhav Kar provided detailed description of heart attack in 6 th century in his book Madhava Nidana. Rishi Sushrutha, who wrote that there are 900 ligaments in human body and concepts of bone marrow in his book Sushrutha Samhitha. The concept of gravity introduced by Varahamihira. Aryabhatta1 invented 0 to the world. Rishi Pingala discovered about the concept of binary system. Arthashastra a book on polices or rajaneethi written by Acharya Chanakya and so on. All our ancient pandiths or rishis have discovered many elements centuries ago and have recorded in manuscripts in Samskrutham. There are yet more works and books with immense knowledge and innovations.

In many books, of ancient times, there are many traditions or systems or procedures being followed from a very long period. These days people, without knowing the importance and scientific reasons behind these traditions, have declared these traditions as blind beliefs. Where as in real, these traditions are very much scientific. For instance, in our books, number 108 has a lot of importance. The reason this number has such importance is that, the ratio of sun's distance from earth to the earth's diameter and also the ratio of moon's distance from earth to moon's diameter, both these result to be 108. The most familiar and frequently heard mantra "AUM", is considered as very sacred for chanting. The scientific reason for this is that, "AUM" has 3 sounds which is considered as only primary sounds in the universe. All other sounds are the mixture of these 3 sounds. Hence, chanting this mantra has the capacity to touch all 72000 nadees of the human body. These are the sounds which can be made without the tongue. Similarly, chanting Vishnusahasranama, with correct pronunciation, the 72000 words or pronunciations activates the 72000 nadees of human body. Hence it usually said in the morning so that a person stays active for the whole day. Another practice, sitting on the floor while have food in Sukasana. This helps in a better and proper digestion of food and improves the efficiency of the digestive system. The bell's sound of the temples is also considered good for human body. This is because, the bells are made of various metals that includes cadmium, lead, copper, zinc, nickel, chromium and manganese. The proportion in which these metals are mixed to prepare the bells is the real science behind. Rightly proportioned bell's sound is such a distinct sound that it can create a unity among both human's both right and left brain. And also, once we ring the bell, it produces a sharp sound that it lasts for 7 seconds that is sufficient for activating the 7 chakras of human body. In our tradition, married Q couples are made to round around the fire for 7 times. This is because 7 is the only number that cannot divide 360, which is the degree for circle. This symbolizing that the couple's bond should not be broken by any means. This way, there are scientific reasons for many traditions being followed by our ancestors. People before concluding upon matters, should find the reason behind a practice being followed. All these traditions and practices are for one's personnel development and for a healthy life.

Hence, Samskrutham, not only being a language, is a treasury of culture, samskruthi, science, health and hygiene (both mental and physical health). It is a complete package for a person to lead a healthy, happy and satisfied or contended life. And also it is a beautiful and a sweet language to converse. One may feel the language to be tough. But until and unless we startlearning any language, it will remain tough. But this is a language that should be learnt and used by everyone on daily basis. Samskrutham is considered as Mother of all languages.

"SARVE BHAVANTHU SUKHINAHA"

C. N. Esha



The GALLERY







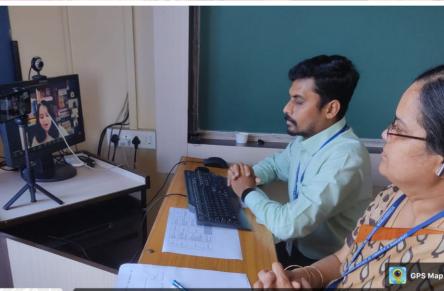












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Thu, 10 March 2022



ಶೇಷಾದ್ರಿ ಮರ ಸಂಯುಕ್ತ ಪದವಿ ಪೂರ್ವ ಕಾಲೇಜಿನಲ್ಲಿ ನಡೆದ ಅಂತಾರಾಷ್ಟ್ರೀಯ ಮಹಿಳಾ ದಿನಾಚರಣೆ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಜಾನಪದ ಅಕಾಡೆಮಿ ಅಧ್ಯಕ್ಷೆ ಮಂಜಮ್ಮ ಜೋಗತಿ ಅವರನ್ನು ಸನ್ಮಾನಿಸಲಾಯಿತು. ಈ ವೇಳೆ ಶೇಷಾದ್ರಿ ಮರ ಶಿಕ್ಷ ಣ ದತ್ತಿ ಗೌರವ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ಡಾ.ವೂಡೇ ಪಿ.ಕೃಷ್ಣ, ಶಿಕ್ಷಣ ದತ್ತಿ ಅಧ್ಯಕ್ಷ ಎನ್.ಆರ್. ಪಂಡಿತಾರಾಧ್ಯ ಮತ್ತಿತರರಿದ್ದರು.





